**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Gale In Context: U.S. History Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | Gale In Context: U.S. History helps you find authoritative content to ace your paper or project. <link to your library’s access> | Image 1  Image 2\*  Image 3 |
| 2 | Easily navigate 400+ topics to discover the nation’s history through expert sources. <link to your library’s access> | Image 1  Image 2\*  Image 3 |
| 3 | National History Day project? We’ve got you. Gale In Context: U.S. History delivers rich resources and easy-to-use citation tools. <link to your library’s access> | Image 1  Image 2\*  Image 3 |
| 4 | Biographies, articles, overviews, multimedia & productivity tools simplify history work. Gale In Context: U.S. History. <link to your library’s access> | Image 1 Image 2\*  Image 3 |
| 5 | Gain a broader perspective of the American experience with Gale In Context: U.S. History. Endless possibilities. <link to your library’s access> | Image 1 Image 2\*  Image 3 |
| 6 | From pre-colonization history to yesterday’s news, dig deep with Gale In Context: U.S. History. <link to your library’s access> | Image 2\*  Image 3 |
| 7 | Find history content, then share, save, and download easily in <Google Drive OR OneDrive> for your project with Gale In Context: U.S. History. <link to your library’s access> | Image 1  Image 2  Image 3\* |
|  | \*NOTE: Image 2 calls out “National History Day” |  |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | From the 1960s Black Power movement to racism in post-emancipation America, access authoritative content with Gale In Context: U.S. History. <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | Gale In Context: U.S. History takes you inside, from Spanish colonialism to the American Revolution to the civil rights movement.  <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | The full story of this land is rich and complex. Dig deeper with Gale In Context: U.S. History. <we suggest adding a temporary link in your bio for easy access> | Image 3 |